

Jason Greeno

20% increased sales inquiries and 15% increased advertising revenue resulting from the complete redesign of the bi-monthly publication Research Practitioner (2010).

4.07% ROI on web advertisement (five times the industry average) by utilizing creative and compliant web marketing materials (2010).

Managed production schedule for over 1,400 projects (\$720,000) yearly in addition role as senior designer (2005).

Jason Greeno is one of the most talented graphic designers I've had the pleasure of managing. His ability to hit the ground running, quickly understand the CenterWatch brand, and make recommendations to take it to the next level made his transition into the role flawless. From designing print ads, logos, and web advertising to redesigning publications and websites, Jason does it all - and he does it well. Jason's direction and redesign of several flagship publications garnered press coverage and record subscription renewals. In addition to being a creative talent, Jason is also a dedicated, positive, team player whom I would rehire in an instant!

KELI BERGMAN

MARKETING MANAGER, CENTERWATCH

"Jason Greeno is an extremely talented and reliable graphic designer. I have worked closely with him for over 5 years and he will deliver very high quality, imaginative work. He is technically solid, on-time and on-budget. He understands projects from their concept through final delivery."

BRUCE CARLIN

PARTNER, MEDIA CENTRAL, LLC

Jason provided top-quality work for my game project. He was open to my ideas, followed my specifications perfectly, and communicated well. He was able to add a great visual style to my project while fitting squarely within my theme. His quick grasp of what I was looking for made this process very easy and very satisfying for me. I'd recommend him to anyone.

DAVID DOBSON

OWNER, PLANKTON GAMES

JASON GREENO

PRINT + WEB DESIGN

ma-gi-cian: One whose formidable skill or art seems to be magical.

SUMMARY

DYNAMIC SENIOR DESIGNER. ACCOMPLISHMENTS INCLUDE:

Directed a smooth transition to a new branded template for both monthly and weekly publications during first month of employment.

Strong teamwork resulting in seamless integration of branding across print, web and broadcast advertising.

Adaptive response to meeting individual customer needs allowing for more efficient use of time and higher quality results.

Management of project schedules resulting in timely delivery and high-quality output from both in-house staff and outside vendors.

Client interaction skills and expectation management that lead to improved creative meetings and customer satisfaction.

SPECIAL SKILLS

EXECUTION - Consistently performing under challenging constraints

CREATION - Thoughtful and unique solutions to an evolving market

SERVICE - Excellent client development and retainment

FOCUS - Functional, on-target solutions within established budgets

MANAGEMENT - Hiring and overseeing stand-out team members

COMMUNICATION - Articulate and confident speaker

PRODUCT EXPERTISE

Photoshop

InDesign

Illustrator

Dreamweaver

QuarkXpress

Flash

XHTML (basic)

CSS (basic)

CMS Applications

Final Cut Pro

iMovie

Acrobat

EXPERIENCE

SENIOR DESIGNER

CENTERWATCH, BOSTON, MA (2009–2010)

SENIOR DESIGNER

MEDIA CENTRAL, PLATTSBURGH, NY (2005–2008)

GRAPHIC DESIGNER

DIGITAL IMAGING TECHNOLOGIES, BALLSTON SPA, NY (2000–2005)

EDUCATION

BFA IN GRAPHIC DESIGN

THE COLLEGE OF SAINT ROSE, ALBANY, NY, (2000)

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